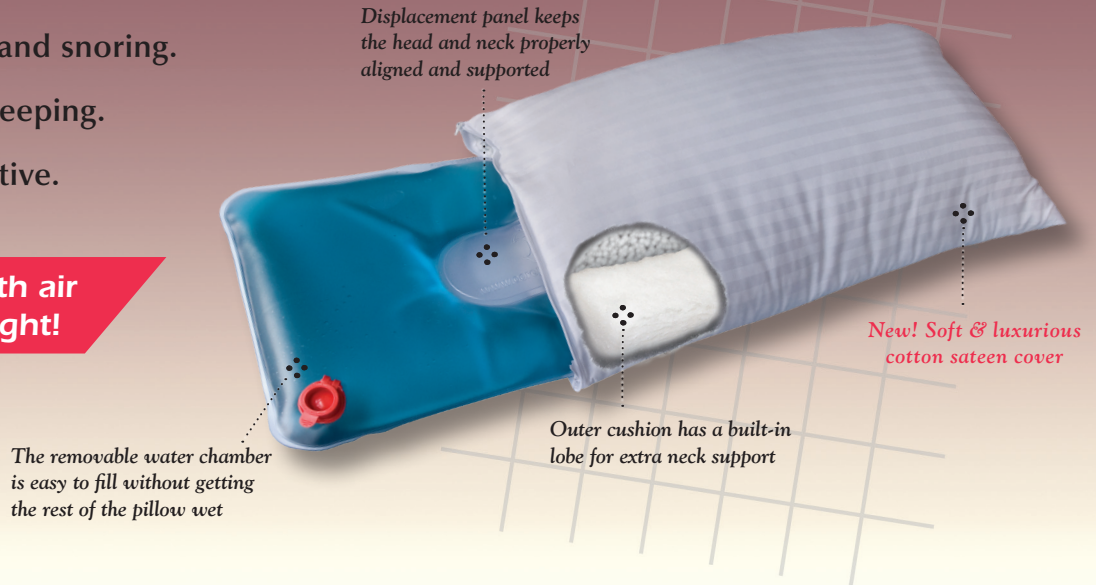


Core Deluxe Water Pillow

American Made Water Pillow Offers Proper Neck Support

- Water instantly responds to changing body positions for comfort.
- Helps relieve neck pain and snoring.
- Great for side or back sleeping.
- Comfortable and corrective.

Can also be filled with air to reduce pillow weight!

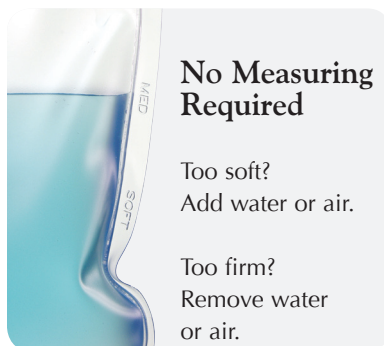


A Better Water Pillow

The Core Deluxe Water Pillow cradles the head in water, while firmly supporting the neck. This unique water pillow will fit any patient and works for a variety of neck care needs, from someone recovering from a recent injury to a healthy person who wants to stay that way.

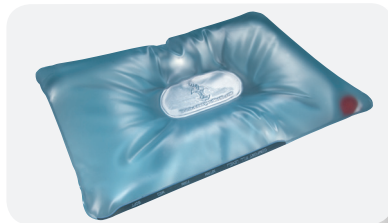
Easy to Use

Our water chamber is removable for mess-free filling, and the handy support guide, located along the edge of the water chamber, makes it easy to choose the correct water level for the firmness desired.



A Better Design

Unlike other water pillows, the Core Deluxe Water Pillow is the first to have a water chamber with a displacement panel. The displacement panel quiets the sound of the water. It also provides proper neck support while sleeping on your side or your back.



Similar to filling an inner tube, the center never fills. Instead, the more water you add, the firmer the neck support becomes. Water pillows without displacement panels just dome and cause pronation.

The built-in neck lobe provides additional support. Use this pillow with or without the water chamber to help reduce headaches and snoring.

Specifications

- Product Number
- #294 Core Deluxe Water Pillow
- Dimensions
- 25"x 15" Fits in a Standard Pillowcase
- Weight
- 2.5 pounds (Box of 3 - 9 pounds)
- Features
- Cotton, sateen cover
 - 100% polyester fiber fill
 - Removable water chamber
 - Built-in lobe for extra neck support
 - Hand-washable and dryer safe



800-365-3047 • 715-294-2050
www.coreproducts.com

Water Pillow Display Kit

Improve Patient Care & Profits

- Pillow Stand fits in the space of a waiting room chair.
- Product education helps patients select the right product to complement their treatment.
- Increase patient exposure with posters for your treatment room.
- Educate your patient with informative, consumer friendly brochures.



Merchandising Made Easy



Display the benefits – and stimulate sales – of the Core Deluxe Water Pillow with this attractive merchandising program. Give your patients the chance to learn more about these pillows by displaying them in your waiting room. Use the posters and brochures (below) to educate your patients and initiate discussion and sales. This display stand and merchandising program is free with the purchase of a #635 display. Includes posters and tri-fold brochures with a plastic holder.



Communicate the unique benefits of the Core Deluxe Water Pillow with these attractive posters. Hang them in your treatment rooms to initiate discussion and sales. Posters are free with the purchase of a #635 display or upon request. Standard frame; size 11x14"



Educate your patients with these informative tri-fold brochures. Give your patients the opportunity to learn more about the products in this display by placing this literature holder on your front counter. You can also send them to your mailing list or insert them into monthly invoices. Brochures and a holder are free with the purchase of a #635 display or upon request.

Specifications

Core Deluxe Water Pillow Merchandising Kit #635

- 12 Core Deluxe Water Pillows (#294)
- **FREE** Display Stand
- **FREE** Header Card
- **FREE** Posters (2)
- **FREE** Brochures (24)
- **FREE** Brochure Holder



Available From: