

SAVE STAY WARM THIS WINTER WITH A LIFESMART INFRARED HEAT SYSTEM







·2012 INFRARED HEATER LINE UP

THE LIFESMART GREEN STORY

·FAQ SECTION ON HOW OUR INFRARED HEATERS WORK FOR YOU IN YOUR HOME

•QUESTIONS?? CONTACT A HEATER EXPERT TODAY CALL 866-484-2066 E MAIL: info@sourcenetworksam.com



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Compact Power Plus Infrared Heater

Model # LS-3ECO



MSRP \$149.00

This is the first in our compact power plus design. The smaller profile allows for more affordable shipping and is easier for the consumer to move around. These unit actually have greater Infrared heat output than any full size heater in it's class

- Custom Design Injection Molded Plastic Black Cool Touch Cabinet Safe for Kids and Pets
- Three Wrapped Infrared Elements
- Easy Touch Button Controls
- 3 Energy Saving Settings Including 68
 Degree 500 Watt Eco Setting
- 12 Hour Count Up & Count Down Timer
- Electronic Thermostat
- Low/High Heat Settings
- 1500 Watts Maximum
- Washable Filter
- Adjustable Height
- Heats Up To 800 square feet of Open Room Space
- Includes New Larger Remote Control
- Product Dimensions: 12.8" x 12.6" x 8.3"
- Package Dimensions: 16.4" x 14.5" x 10.25"
- Gross/Net Weight: 13.25/12 lbs.
- 1 Year Warranty



Compact Power Plus Low Profile Wood Cabinet Infrared Heater



MSRP \$179

Model#S-LPHW-3

This is the second in our compact power plus design. The smaller profile allows for more affordable shipping and is easier for the consumer to move around. These unit actually have greater Infrared heat output than any full size heater in it's class. This 800 sq. ft. heater has our signature furniture grade cabinet and full electronic features.

- ✓ Furniture Grade Cabinet Finished in Oak Cool Touch Cabinet Safe for Kids and Pets
- ▼ Three Copper Wrapped Infrared Elements
- ✓ 12 Hour Count Up & Count Down Timer
- ✓ Easy Touch Button Controls
- ✓ Electronic Thermostat
- ✓ Three Energy Saving Settings Heat Settings Eco to maintain 68 Degrees at 500 watts/1000 Watts Medium/1500 Watts High
- √ 1500 Watts Maximum
- ✓ Washable Filter
- ✓ Heats Up To 800 sq. ft. of Open Room Space
- ✓ Includes Remote Control
- ✓ 1 Year Warranty
- ✓ Product Dimensions: 15" x 11.5" x 18.5"
- ✓ Package Dimensions: 17" x 14" x 20.5"
- ✓ Gross/Net Weight: 19.8/17.6 lbs.



Classic 6 Element Infrared

Heater

MODEL # L-HOM6-NS12



MSRP \$299

The Number One selling 6 Element Heater in America just got better! New for 2012 is a new larger consumer friendly remote. 3 Power Settings (up from 2) and a Count Up & Count Down Timer.

- ✓ Furniture Grade Cabinet Finished in Dark Oak with Contrasting Face Trim Cool Touch Cabinet Safe for Kids and Pets
- ✓ Six Wrapped Infrared Elements Rated up to 25,000 Hours
- ✓ Patent Pending V-Shape Heat Chamber Creates More Forced Air Than Any Other Heater On the Market
- ✓ Easy Touch Button Controls
- ✓ Programmable Timer/Temperature
- ✓ 12 Hour Count Down/Count Up Timer
- ✓ Electronic Thermostat
- ✓ Three Energy Saving Settings Heat Settings Eco to maintain 68 Degrees at 500 watts/1000 Watt1500 Watts Maximum
- √ High Output Scroll Fan
- √ Washable Filter
- √ 3 Year Warranty
- ✓ Tip Over Safety Feature
- ✓ Heats Up To 1800 sq. ft. of Open Room Space
- ✓ Includes new Larger Remote Control
- ✓ Caster Wheels for Portability
- ✓ Product Dimensions: 14.8"×11.4"×18.5
- ✓ Package Dimensions: 16.9"×14"×20.5"
- √ Gross/Net Weight: 33/28.25 lbs.



Zone Pack Wood Cabinet 1000 Sq. Ft. Infrared Heater

MODEL# S-ZHPW-2400



MSRP \$399





Our new 2 pack is a great innovation in sales & marketing. The consumer receives 2 of our 1200 sq. ft. heaters with full furniture grade cabinets and full electronics one for the bedroom one for the living room. Greater savings opportunities for the end user in energy costs

- √ Two Pack Heaters
- ✓ Furniture Grade Cabinet Finished in Oak with Contrast Face Trim Cool Touch Cabinet Safe for Kids and Pets
- √ Each Heater: Four Infrared Elements
- ✓ Patent Pending V-Shape Heat Chamber Creates More Forced Air Than Any Other Heater On the Market
- ✓ Easy Touch Vertical Style Button Controls
- ✓ Programmable Timer/Temperature
- √ 12 Count Down/Count Up Timer
- ✓ Electronic Thermostat
- ✓ Three Energy Saving Settings Heat Settings Eco to maintain 68 Degrees at 500 watts/1000 Watt 1500 Watts Maximum
- √ High Output Scroll Fan
- ✓ Washable Filter
- ✓ Auto Shut Off and Tip Over Safety Features
- ✓ Each Heater: Heats Up To 1200 sq. ft. of Open Room Space
- ✓ Includes Remote Control
- ✓ Caster Wheels for Portability
- 3 Year Warranty



Infrared Freestanding Stove



MSRP \$149

New for 2012 This traditional Looking Stove enhances the décor of any room. Encased in this traditional black stove is a glowing log set that emits realistic flame effects to bring a feeling of warmth. No hookups or venting is necessary. At 5100 BTUs this is a true heater. The heat can be shut off so you can enjoy the dancing flames all year long

- √ 1500 Watts/5100 BTUs
- ✓ Heats an Open Area Up to 800 Sq. Ft.
- ✓ High Output Scroll Fan
- ✓ Two Commercial Infrared Heating Elements
- ✓ Adjustable Flame Dimmer Switch
- ✓ Product Dimensions: 16.3" X 11.02" X 21.26"
- ✓ Packaging Dimensions: 19.29" X 13.58"X 22.83"
- ✓ 1 Year Warranty
- ✓ Gross/Net Weight: 19.8 /16.9 lbs.

Dual Mount Infrared Heater/Fireplace

MODEL# L-EF450-COMBO





MSRP \$199

New & Improved for 2012! The Lifesmart EF-450 can now be mounted on an Included Pedestal base or on the Wall. Thus gives the customer greater choices and flexibility of installation options

- ✓ Can Be Mounted on the Wall Or On the included Pedestal base
- ✓ Realistic Look Simulated
- √ Flame/Logs
- ✓ Flame operates independently of the heater for Year Round use
- √ Two Heat Settings
- √ 1500 Watts / 5100 BTUs Maximum
- ✓ Heater: Two Institutional Grade Infrared Quartz Elements
- ✓ Heats up to 800 sq. ft. of Open Room Space
- ✓ Remote Control
- ✓ Auto Safety Shut off Feature
- ✓ No Venting or Chimney Required
- ✓ Product Dimensions: 26"X10.7"X22.44"
- ✓ Packaging Dimensions: 28.5 " X 11.00"X 23.5"
- ✓ 1 Year Warranty
- ✓ Gross/Net Weight: 39.65 /135 lbs.



Infrared Heater Fireplace

MODEL# LS-IF1500-DOFP



MSRP \$299

What else can we do to improve the best selling Infrared Fireplace in America? Absolutely nothing except offering it a new lower price.

- •Cabinet Furniture Grade All Wood, Quakerstown Dark Oak Finished Mantle
- Incredible Realistic Fire Simulation
- •Can Be Used With or Without Heat for Year Round Enjoyment
- •Setting: 1500W
- Electronic Thermostat
- •Heater: 3 Commercial Grade Infrared Quartz Elements With 25,000 Hour Lifespan (5100 BTU Rating)
- •LED Display: Raised Button Display Controls Time and Temperature
- Remote Control
- ·Heats up to 1,000 Square Feet of Open Room area
- •Single High-Output Scroll Fan Providing Efficient and Quiet Heat Propulsion
- No Chimney or Venting Required
- Power Requirements: 110v, 1500 watt (includes 6' cord)
- Overheat Auto-Shutoff
- ✓ Product Dimensions: 26" x 12" x 31"
- ✓ Packaging Dimensions: 29" X 15" X 36"
- √ 3 Year Warranty
- √ Gross/Net Weight: 63 /55lbs.



3 in 1 Media Center Infrared Fireplace

MODEL# LS-ENTCOMBO-FP







New for 2012 is our stylish Entertainment Center with our best a 1000 sq. ft. Fireplace. This unit can be installed against a flat wall or in a corner to save space. Also included is an over sized mantel crown that can hold your media equipment and up to a 60" TV!

- ✓ Furniture Grade Wood with Dark Oak Stain Finish
 - ✓ Corner Hinge Allows for Corner Placement
 - ✓ Shelving Attachment Can be Used for Knick Knacks or Media Storage
 - ✓ Will Hold up to 60" Flat Screen TV
- ✓ Realistic Simulated Flame/Log Set
- ✓ Electronic Thermostat
- •Incredible Realistic Fire Simulation Can Be Used With or Without Heat for Year Round Enjoyment
- ▼ Three Commercial Grade Infrared Quartz Elements Rated up to 25,000 Hours
- √ 1500 Watts / 5100 BTUs Maximum
- Heats up to 1000 sq. ft. of Open Room Space
- ✓ Auto Safety Shut off Feature
- ✓ No Venting or Chimney Required
- ✓ Remote Control
- √ 3 Year Warranty
- ✓ Product Dims: 42.7"x 26" x 36.6"
- ✓ Package Dims Box 1:43.3"X15.2"X33.9"(Fireplace)
- ✓ Package Dims Box 2: 44.5"X20.1"X5.9"(Cap)
- √ Gross/Net Weight: 121.5/107.5 lbs.



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The Energy Saving Green Alternative To Home Heating



A GUIDE TO SAVING ENERGY THAT
PROTECTS OUR ENVIORMENT AND
REDUCES OUR DEPENDENCE ON FOSSIL FUELS

Why <u>LIFESMART</u> Heaters Protect The Environment

- Our Heaters produce 0 emissions unlike Wood, Pellet, Gas, Oil or Propane.
- Most electric is produced by Hydro Power which is a renewable resource that does not leave a carbon footprint. Fossil Fuels and Gas Fuels are not renewable and therefore hurt the environment today and in the future.
- The <u>LIFESMART</u> Heater uses less energy to heat the same area also reducing the impact on the environment.

LIFESMART vs. Electric Baseboard FACT

According to The Cadet Electric Baseboard Heating Company

(http://www.cadetco.com/rec_watts.php)

it Takes 6000 Watts to heat 1000 square feet.

FACT

The <u>LIFESMART</u> Infrared Heater heats 1000 square feet at 1500 Watts

FACT

At 10 cents a Kilowatt Hour the Electric Baseboard Heat costs 60 cents an hour to operate

FACT

At 10 cents a Kilowatt Hour The <u>LIFESMART</u> Infrared Heater costs 15 cents an hour to operate

CONCLUSION

The <u>LIFESMART</u> Infrared Heater Consumes LESS energy to heat the same area. This results in not only less energy consumption but substantial energy savings. In fact you can uses your Dishwasher, Washing Machine, TV & Microwave and stay warm for under the 6000 watts baseboard consumes

http://www.poweredgenerators.com/wattage-calculator.html



LIFESMART vs. GAS HEAT

FACT

It takes 40,000 BTUs to heat 1000 square feet

http://reviews.ebay.com/How-many-Btu-s-do-l-need-to-heat-my-home_W0QQugidZ1000000002054258

FACT

The <u>LIFESMART</u> Infrared Heater heats 1000 square feet at 5400 BTUs

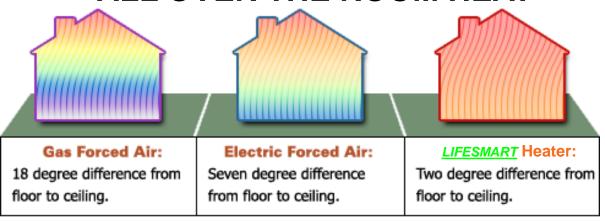
CONCLUSION

The <u>LIFESMART</u> Infrared Heater Consumes LESS energy to heat the same area. This results in not only less energy consumption but substantial energy savings. In addition reducing the use of fossil further protecting the environment. In fact you can uses your gas hot water heater and stay warm for under the 40,000 BTUs the Gas furnace consumes.



LIFESMART

HEATERS PROVIDES ENERGY SAVINGS BY USING CONSISTANT ALL OVER THE ROOM HEAT



Forced hot air furnaces (gas and electric) are 98% efficient at the source which is usually a closet or garage. By the time the heat reaches the heating duct in the room is only 60% to 70% efficient plus the temperature can drift up to 18 degrees. The LIFESMART Heater is over 90% efficient in the room. This results in an immediate savings in your heating bill as well as less energy use which is better for the environment.

What Qualities Make LIFESMART Better LIFESMART Stealth Quartz Infrared Heating Element

- It is not the number of Elements—
 - It is the quality of the Elements
 - All LIFESMART Elements are high Grade Quartz Units warranted for 25,000 Man-hours And Wrapped In Copper for Stronger Performance

competitor infrared tube

The Reason our 6 Element Heater can Heat up to 1800 SQ FT is that 6 Elements reproduce the heat for circulation 3 times faster than any 2 element unit. That combined with the use of our commercial Grade Squirrel Cage Fan increases the heating capacity of this unit almost 50% more than our nearest competitor.

What Qualities Make LIFESMART Better

- It is the capacity of the Heat Chamber
 - The Heat Chamber For Our 3 and 6 Element heaters has been designed (Patent Pending) To Reproduce Heat faster (Nearly Double the Speed) of our nearest Competitor
- It is the Use of Copper To Create a Higher Temperature when exhausting
 - Our LIFESMART 4 and 6 Element Heaters Incorporate the use of Copper in both the Heat Elements and The Chamber. This creates Heat That is cooler on the inside but holds it's temperature longer as the Fan Circulates the infrared heat throughout the room

What Qualities Make LIFESMART

Better

- It is the strength of the fan
 - Our Commercial Grade Squirrel Cage Fan is the most quiet yet most powerful unit on the market today. It increases our Heater's performance by almost 50%

The Combination of These Qualities allows the LIFESMART 6 Element Heater to be 50% more Powerful and 50% more efficient than our nearest competitor

What Qualities Make LIFESMART Better

- It is the capacity of the Heat Chamber
 - The Heat Chamber For Our 3,4 and 6 Element heaters has been designed (Patent Pending) To Reproduce Heat faster (Nearly Double the Speed) of our nearest Competitor
- It is the Use of Copper To Create a Higher Temperature when exhausting
 - Our LIFESMART 3, 4 and 6 Element Heaters Incorporate the use of Copper in both the Heat Elements and The Chamber. This creates Heat That is cooler on the inside but holds it's temperature longer as the Fan Circulates the infrared heat throughout the room



Tested Product Performance Rating

•Below is a comparative analysis of the exit air temperatures of three manufacturer's heaters, according to their own statistics:

Supplier	Internal Temperature	Exhaust Temperature
EdenPURE	380 degrees F	157 degrees F
iHeater	186 degrees F	140 degrees F
CZ Infrared Heater	290 degrees F	168 degrees F
LifeSmart	293 degrees F	171 degrees F

Q. How does the initial cost and savings compare to other heaters?

A.The LIFESMART heaters combine new advanced engineering with the latest in infrared copper coated commercial quartz tubes (Elements) The heat chambers incorporate a copper panel for efficient heat distribution of the water molecules in the air. These water molecules act as a carrier for the infrared heat that is expelled into the room. Ionized water molecules distribute the heat more evenly in the room than do the air molecules, which is why you eliminate most cold air pockets in a room by using moist infrared heat.

B. It is a warmer gentler heat that penetrates the body more effectively than radiant heat. The patent pending process utilizes copper diffusion coils and special infrared tubes with ceramic and copper steel tips. In independent tests the combination of increased copper diffusion coils interacting with copper panels in the new heat chamber produced an increase in heat output efficiency by 10-15 degrees compared to other models on the market today. The LIFESMART heaters exhale what is coined as "soft" environmentally friendly heat that employs the humidity in the room as a vehicle to warm up large spaces quickly and efficiently. Conventional heat sources that dry the air cause occupants to lose energy and force them to breathe dry uncomfortable air.

Q. Where is the LIFESMART Portable Zone Heaters most often used?

A. Cold uncomfortable areas in your home, finished basements, that cold back bedroom, that office down the hall, mobile homes, recreational vehicles, etc. It can also be used as a source of comfortable heat when employed as a supplement for other heat sources in the home. It's a more efficient, less expensive way to heat your home. Zoned heating is more cost saving and the "Green Environmental" heat is safer inside and outside your home. Your main heat system will thank you.

Q. What makes the LIFESMART Heaters "Healthier" than other heaters?

A. For one...LIFESMART heaters do not use up oxygen or dry out the air, nor does it produce positive ions like other blower type heaters. And the LIFESMART heaters do not destroy healthy negative ions... it actually produces them. Since the early 1950s scientists have suspected that ions play an important role in how the body functions and, consequently, in how we feel. Research has shown that an abundance of negative ions in the air we breathe is highly beneficial. Conversely, scientists have found that if the air is charged with too few negative ions and too many positives, we become anxious, fatigued and tense. Positive ion poisoning has, in fact, been linked to heart attacks, aggravated asthma, migraine headaches, insomnia, rheumatism, arthritis, hay fever, and most allergies.

Second...the internal temperatures inside the furnace destroy harmful biological pathogens including bacteria, virus, mold and mildew without creating a combustion cycle like other fossil-fueled space heaters and radiant/solar coil type electrical heaters. These types of heaters use up oxygen and they remove humidity from the air.

Q. Why does the LIFESMART quartz infrared heaters cost more than a space heater?

A. It is a zoned furnace in every respect. It has a miniature heat chamber, infrared heating coils or tubes, a solid-state electronic control system, dual high and low limit switches to regulate temperature and air flow, a stylish cabinet with various colors to choose from, a sensitive solid-state thermostat with high voltage relays for turning the infrared tubes on and off and a dual DC fan system to eliminate harmful electromagnetic radiation that is produced by AC fans. It is a revolutionary "Green technology" product in every respect that produces high-quality infrared heat at a fraction of the price of conventional portable heaters. A space heater only has the capacity to heat a small space because the heat stays where it was generated.

The LIFESMART heaters, like a central heating system, will heat an entire area evenly and efficiently because the heat spreads rapidly through the entire room. That's what's so neat about infrared heat. Furthermore, the LIFESMART heaters are safe. It will not start a fire or burn you if you get to close to it.

Q. What makes the LIFESMART Heating Systems different?

A. There are three major types of heat.

The first, is RADIANT HEAT. Radiant heat can be generated utilizing combustion or the burning of a fossil fuel, i.e. natural gas, wood, oil, etc. It can also be generated using electrical current to heat a coil, as in a baseboard heater, or to heat different liquids such as oil in a portable radiator. Radiant heat is a very long wave form that can actually be seen radiating off the earths surface in a mirage or off the top of a wall radiator. It is a very long wave pattern.

The second is SOLAR RADIATION. Solar radiation is a very short wave pattern that includes all hose wave lengths in the light spectrum that are both harmful and beneficial. Solar radiation is responsible for the burn you get by sitting to close to a fire or disc heater or by sitting out in the sun too long. Ultraviolet radiation falls into this solar radiation spectrum. Solar radiation has a very short wave pattern that cannot be detected by the human eye. Ultraviolet Radiation, for example, is a type of solar radiation and the wave pattern varies from approximately 180 nanometers to 270 nanometers.

A third form of radiation is INFRARED RADIATION. It is the safest and most effective type of radiation to use for warming up the objects in a room including the human body. The LIFESMART Heating Systems use safe infrared radiation to efficiently convert electrical power into therapeutic infrared heat. Infrared heat is by far the most economical type of heat for zone or area heating. Infrared waves vary from 5 to 14 microns which is much longer than solar radiation but much shorter than radiant heat waves. Infrared radiation is the perfect wave form for the most efficient heating systems. Infrared heat is also the most therapeutic type of heat, which is why it is used universally for all medical applications requiring heat applications as well as the preferred heat type in most saunas. LIFESMART Infrared Saunas produce the same infrared wave that the LIFESMART heaters produce.

Q. Is the LIFESMART Heating Systems safe?

A. The LIFESMART Infrared Heating Systems have no flame or fumes. They are safe, with clean infrared heating elements, which provide the energy. Extensive ETL-US testing has verified the safety of the LIFESMART infrared heaters.

Q. Economically, how does the LIFESMART heaters compare to other systems?

A. The LIFESMART heaters are the most economical way to heat. The LIFESMART heaters use less energy than conventional electric furnace/baseboard systems. Even more impressive results were found during comparisons with fuel based heating systems. Individual results, of course, depend on insulation values, local climate, and other conditions.

Q. How does the comfort of LIFESMART heaters compare to other systems?

A. The LIFESMART infrared heaters are like a miniature furnace. They are state of the art systems that provide the most comfortable form of heat.

Unlike traditional systems, which may leave a differential of up to 18 degrees from floor to ceiling, the LIFESMART infrared heaters/furnace produces infrared heat that does not concentrate near the ceiling. Heat is evenly distributed from floor to ceiling throughout the room.

The even heating and higher humidity permit lower heat settings with more comfort, less condensation on windows and less static electricity. In independent studies, photos using infrared lighting demonstrated that the heat was almost perfectly even from floor-to-ceiling and wall-to-wall. The LIFESMART Quartz Infrared efficiency is based on the distribution of energized air, not on just fan movement. This heat is coined as "soft heat" due to how comfortable it is.



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