

# EXPERIENCE

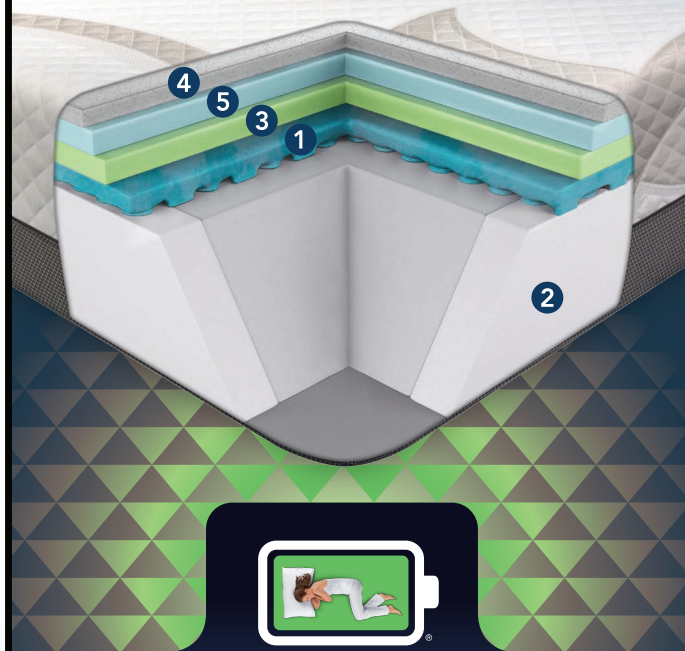
## RESTORATIVE SLEEP with

### CONFORMING SUPPORT

Introducing Beautyrest® Memory Foam Plus, an innovative, memory foam mattress that provides exceptional pressure relief, conforming support and comfort designed to deliver Better Support for Better Sleep. Beautyrest® Memory Foam Plus combines our exclusive Engineered Gel Support layer Plus our AirCool® Max Memory Foam to help you experience restorative sleep.



Experience the latest in gel and memory foam innovation with Beautyrest® Memory Foam Plus and transform restorative sleep into a healthy habit that will keep you at your best today and far into the future.



RECHARGE®

## MEMORY FOAM PLUS

### CONFORMING SUPPORT

- 1 Engineered Gel Support Layer:**  
Over 700 sculpted foam cushions respond independently to your shape and movement for personalized support. Airflow between the cushions helps dissipate heat, to keep you in a comfortable sleeping zone.
- 2 BeautyEdge®:**  
Offers a firmer perimeter providing support and stability right to the Edge.

### COMFORT


- 3 BeautyCloud™ Memory Foam:**  
Molds to your body for proper support and pressure relieving comfort for a better night's sleep.

### TEMPERATURE MANAGEMENT

- 4 AirCool® Max Memory Foam:**  
Uses the conductive properties of micro-diamond technology to help move heat away from your body and maintain ideal sleep temperature.
- 5 AirCool® Gel Memory Foam:**  
Helps deliver higher airflow for a cool, comfortable sleep

Illustration is representative of the Series 4.0 model. Other model constructions may vary.

**10 YEAR LIMITED WARRANTY**

FEATURE	BENEFIT	PROOF AND DEMONSTRATION
AirCool® Max Memory Foam	<ul style="list-style-type: none"> <li>• Uses the conductive properties of micro-diamond technology to help move heat away from your body to maintain an ideal sleeping temperature**</li> </ul>	<ul style="list-style-type: none"> <li>• Explain the diamond particles conductive properties.</li> <li>• Mention how diamonds' thermal conductivity tops that of even the best conductors, like copper. Diamonds are even being used to extract heat from electronic devices like semiconductors. This means high end electronic devices can be made smaller and more powerful.</li> </ul>
AirCool® Memory Foam	<ul style="list-style-type: none"> <li>• Conforms to your body, provides pressure point relief and freedom of movement</li> </ul>	<ul style="list-style-type: none"> <li>• Put your hand into the AirCool® Memory Foam and notice how quickly it returns to its original shape.</li> <li>• In a lab test, our AirCool® Memory Foam had exceptional airflow.</li> </ul>
AirCool® Gel Memory Foam	<ul style="list-style-type: none"> <li>• Helps provide great pressure relief, promotes freedom of movement and a comfortable sleeping temperature</li> </ul>	<ul style="list-style-type: none"> <li>• Put your hand into the AirCool® Memory Foam and notice how quickly it returns to its original shape.</li> <li>• In a lab test, our AirCool® Memory Foam had exceptional airflow.</li> </ul>
ContourFit™ Gel Memory Foam	<ul style="list-style-type: none"> <li>• Memory Foam uses gel beads designed to provide excellent pressure relief</li> <li>• Molded foam for a firmer supportive memory foam feel</li> </ul>	<ul style="list-style-type: none"> <li>• Put your hand into the ContourFit™ Gel Memory Foam and notice the firmer support.</li> </ul>
BeautyCloud™ Memory Foam	<ul style="list-style-type: none"> <li>• Extra plush memory foam molds to your body for high levels of pressure relieving comfort</li> </ul>	<ul style="list-style-type: none"> <li>• Put your hand onto the BeautyCloud™ Memory Foam and notice the plush feel.</li> </ul>
Engineered Gel Support Layer	<ul style="list-style-type: none"> <li>• Enhanced conformability and pressure relief</li> <li>• Conforming back support</li> <li>• Patented process designed to ensure consistent comfort and support for the life of the mattress</li> </ul>	<ul style="list-style-type: none"> <li>• The inside of the mattress contains over 700 sculpted foam cushions that respond independently to your shape and movement.</li> <li>• Lie down on the mattress and feel the support in your lower back.</li> <li>• Think of it as a massage for the foam to release tension and ensure consistent comfort (much like pre-shrinking your clothes).</li> </ul>
BeautyEdge®	<ul style="list-style-type: none"> <li>• Firmer perimeter for a better seating edge</li> </ul>	<ul style="list-style-type: none"> <li>• Sit on the edge of the mattress and feel the enhanced support provided by the high-density foam rails.</li> <li>• Run your hand along the border and notice how the edge feels solid and stable.</li> </ul>
Triton® Foundation with PowerBeam® Bracing	<ul style="list-style-type: none"> <li>• Offers exceptional durability and reduced motion</li> <li>• Provides greater strength</li> </ul>	<ul style="list-style-type: none"> <li>• Stand on the foundation to feel the rigid structure and absence of movement.</li> <li>• Notice the difference from other foundations.</li> </ul>
120 Day Confidence Guarantee	<ul style="list-style-type: none"> <li>• We are so confident you will love your Beautyrest® Memory Foam Plus mattress that our guarantee lasts for 120 days.</li> </ul>	
10 Year Limited Warranty	<ul style="list-style-type: none"> <li>• Guaranteed long-lasting durability</li> </ul>	<ul style="list-style-type: none"> <li>• Mattress underwent rigorous industry standard durability tests, including Rollator and Cornell, demonstrated exceptional results and exceeded performance standards.*</li> </ul>
CertiPUR-US® Certified	<ul style="list-style-type: none"> <li>• Low emission (VOCs) for indoor air quality</li> <li>• Made without ozone depleters</li> <li>• Made without PBDEs</li> <li>• Made without mercury, lead and heavy metals</li> <li>• Made without prohibited phthalates</li> </ul>	

\*Test Standard ASTM F1566, sections 7 and 9.

\*\* In a laboratory test measuring dynamic thermal conductivity.