





#### Work. Don't wait.

or sacrificing your comfort.

three observations that generated our key insights:

# 3 key observations

- 1. Collaboration takes time.
- 2. People don't adjust their chairs while collaborating.
- People change postures when collaborating.

Sometimes, you don't need a conference room to collaborate. You may only need a few chairs in which you and a small team can connect. And those big, stuffy lounge chairs don't cut it (unless you're looking for a place to nap). You need a chair designed for working, not waiting. You need a chair you can move, shift, and breathe in. A chair that lets you orient yourself to your fellow collaborators without taking away your focus

## Introducing i2i<sup>™</sup>, part of our new category of collaborative seating. The i2i chair was designed specifically to foster collaboration and was based on

**1.** Chairs should promote movement and be comfortable for long periods of time. **2.** Adjustments should be automatic and intuitive.

**3.** Chairs should support multiple postures.





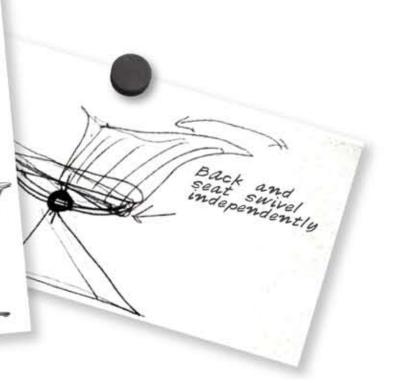
#### Keep up your posturing.

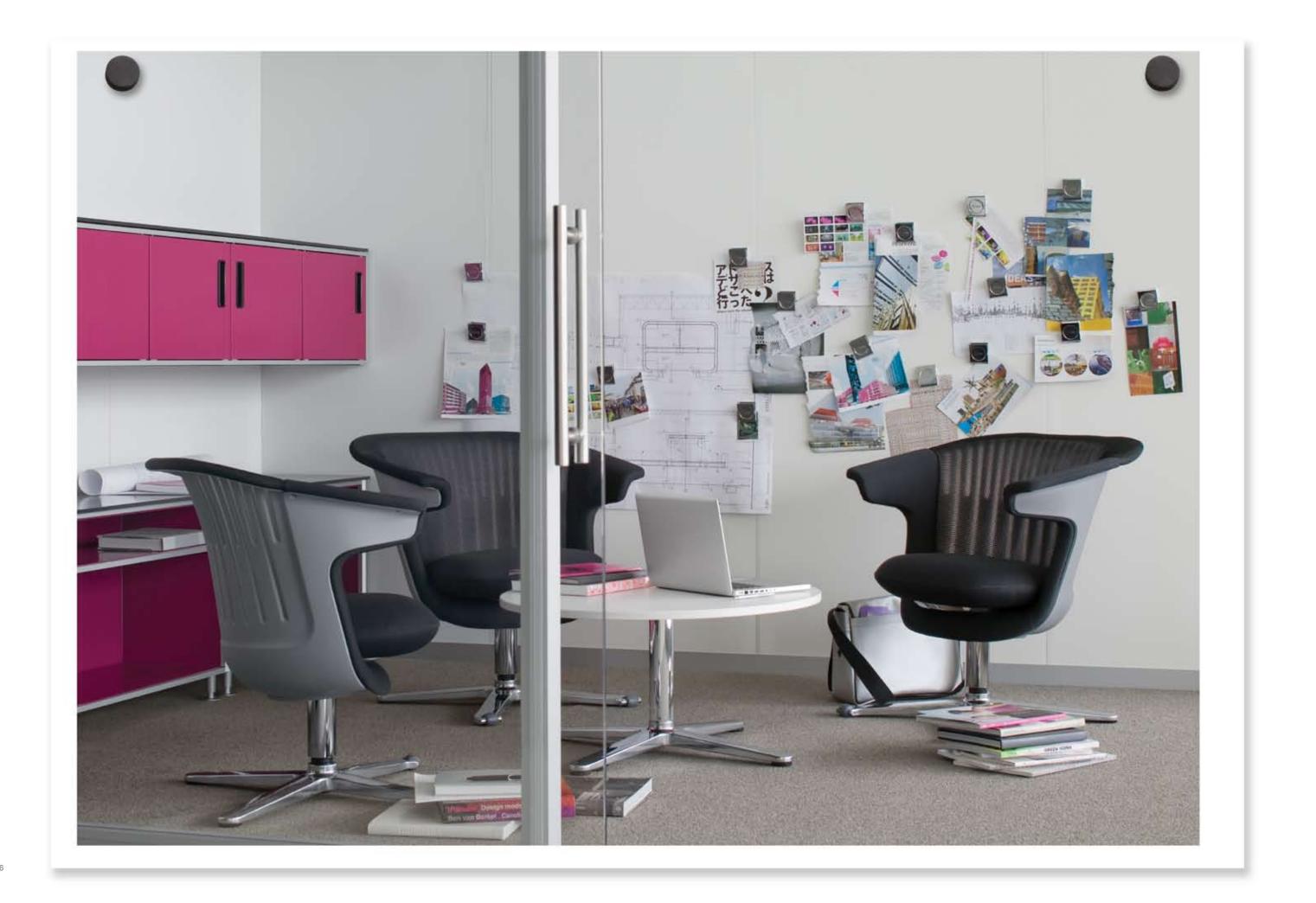
orientation without losing comfort?

vice versa.

Imagine yourself in a meeting. You have a lot to take in: people to your left and right, people straight ahead, and often a screen or laptop as a centerpiece. And don't forget to say something intellectual. You want (and need) to be able to move freely to fight fatigue and actively engage with others. But how do you maintain focus and

The i2i chair's dual swivel mechanism keeps you focused where you need to be: keeping eyes to eyes and eyes to information. The back and seat swivel independently, allowing you to change your posture without changing your orientation... and





### An intuitive seating arrangement.

Your body requires you to move and shift, and when you do, i2i accommodates. Tilt back, forward, left, or right. Slant your body in any direction. Slouch if your mother isn't looking.

Every time you move, the **flexing back** gives you the proper support for whatever position you put yourself in for as long as you need it. And with **no adjustments**, i2i keeps you comfortable without forcing you to fiddle with levers. One less thing you need to think about.



i2i"

#### Statement of Line







Chair: With roller base

**Cogent: Connect Color options** 

Chair: With tablet arm and glide base

Color swatches shown may vary from actual colors. Please use actual surface material samples when specifying colors.

Collaborative Lounge Table

Scarlet 5S18

Nickel 5S24



Seat: Cogent<sup>™</sup>: Connect

Upholstery options



Frame finishes



Platinum 6249





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Coconut 5S15





Turmeric 5S16



Tangerine 5S17

Wasabi 5S23





Graphite 5S25

Licorice 5026





Root Beer 5S28

3D Knit



Color match available for all Cogent: Connect color options

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The i2i chiar has Indoor Advantage certification from Scientific Certification Systems as being a low emitting product. Cradle to Cradle<sup>SM</sup> Certification requirements are in process.

When your i2i chair is no longer useful to you, the Steelcase Environmental Partnership program will help you responsibly take it to the next phase in its Life Cycle—be it resale, refurbishing, charitable donation or recycling.

Visit steelcase.com for complete information regarding recyclable content and Life Cycle Assessment.





Dimensions:

Seat Depth	17.5"
Seat Width	19"
Seat Height from Floor	17.5"
Back Height from Seat	17.25"
Width between Arms	23"

The i2i chair was designed by the Steelcase Design Studio in collaboration with Thomas Overthun of IDEO.

Steelcase aspires to help people love how they work, by helping them create high performance workplaces. We study how work gets done and how great spaces can help. Those insights are embedded into every product and service we offer. Our furniture, interior architecture and technology solutions help organizations build their business, reflect their brand and support their culture. Our job is to make your job easier. Our passion is helping you Love How You Work<sup>®</sup>.

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