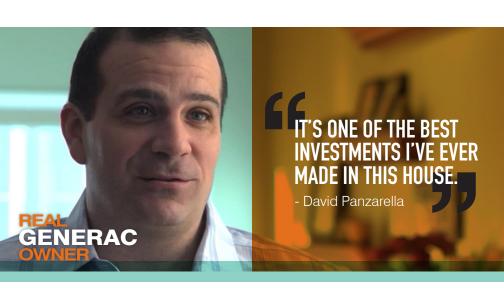


CONTROL YOUR POWER. YOUR LIFE."



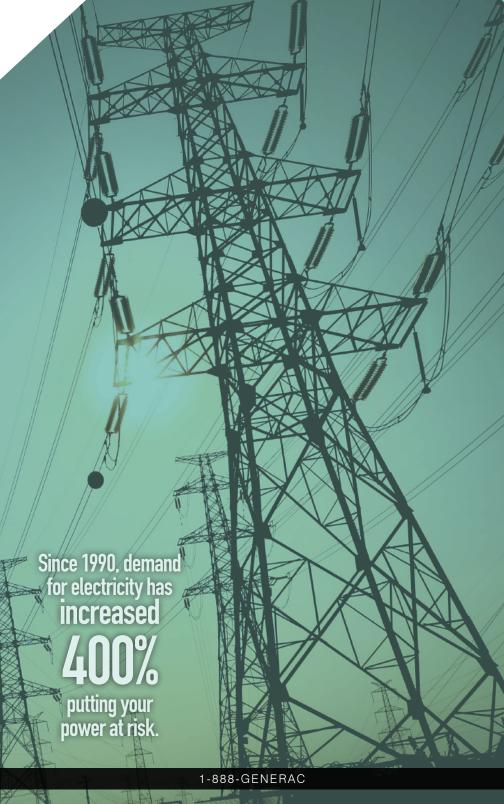




WE'LL BACK YOU UP. WE'RE STANDING BY. COUNT ON IT.

The Generac Promise means that we guarantee that our home standby generators will give you peace of mind and the power to live. It means that we engineer and build them here in America. It means we stand behind them with a 5-year limited warranty. We promise to continue to innovate, like with our new Mobile Link™ cellular monitoring system, so you'll always know the status of your generator, no matter where you are. And if you ever need to call, we're standing by 24/7, every minute of every day, ready to pick up the phone right here in Wisconsin.

Reliable. Dependable. We promise.



CONTROL YOUR POWER. YOUR LIFE."

At Generac, we protect the things that power your life by providing quality, affordable power solutions. Since 1959, we've focused primarily on power generation, and we now offer more generator solutions than any other manufacturer.

When you choose Generac, you're choosing to have peace of mind and the power to live. The broadest home standby generator product line means that you can have the exact amount of coverage you need. Automatic backup power means your home is always protected—even when you're away.

MY FAMILY'S GOING TO BE SAFE AND SECURE IN MY HOUSE BECAUSE OF THIS GENERATOR. THAT GIVES YOU THAT FEELING OF SECURITY THAT, TO ME, IS PRICELESS.

- Greg Baeppler



IMAGINE YOUR HOME WITHOUT POWER

The negative consequences of a power outage are easy to imagine. Frozen pipes bursting. Dangerous cold and punishing heat. Flooding basements, spoiled food, mold infiltration and more. Loss of contact with the outside world. Loss of control.



TOP CAUSES FOR POWER OUTAGES

Source: Generac Power Outage Explorer 2012

62% -STRONG STORMS

- 10% SNOW / ICE STORMS
- 7% HURRICANE
- 7% EQUIPMENT FAILURES
- 5% OTHER
- 5% UNKNOWN
- 4% HIGH WINDS

ALL THE COMFORTS OF HOME Refrigeration/freezer for food and medicines Furnace Air conditioning Lighting – inside and outside Clean water for drinking and bathing Sump pump Cooking appliances Contact with the outside world; Internet, cell phone chargers, TV, radio and more Washing and drying clothes Security system Garage door opener Fans Medical equipment Charging power tools for use during the emergency and post-outage cleanup Monetary loss from temporary relocation,

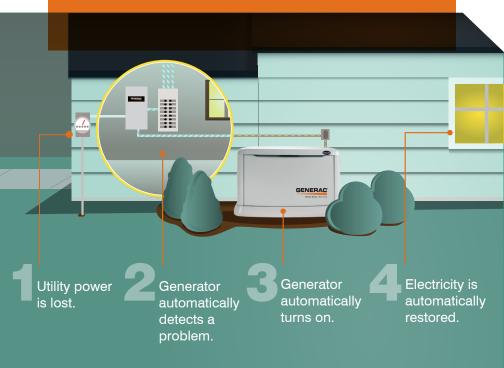
www.generac.com

hotel costs, dining out, property damage, etc.

HOW IT WORKS

If your power goes out, your generator comes on – automatically. **It's really that simple.**

The generator system consists of a generator and transfer switch. The generator sits outside of your home or business just like a central air conditioner, while the transfer switch is located next to the main breaker box, and in some cases replaces it entirely.



THE #1 NAME IN HOME STANDBY POWER

Consumers choose Generac automatic generators not only for their proven reliability, but also for the innovative features engineered with home and business owners in mind.

FEATURES:

- Generac OHVI® Engine
 Purpose-built for generators to
 withstand extended run times
- True Power[™] Technology Utility grade power
- RhinoCoat[™]
 Tough, durable enclosures
- Convenient Installation
 Certified for optimal placement 18" away from a building
- QuietTest[™]
 Quiet operation during weekly exercise

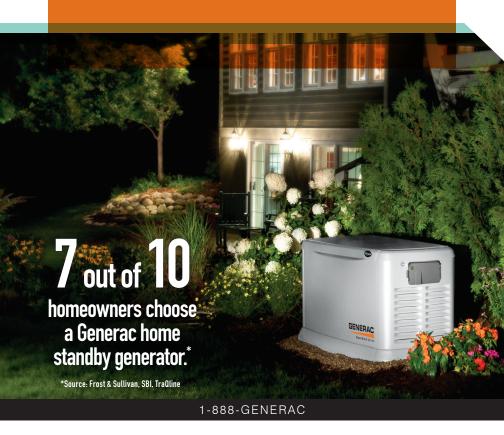
- Mobile Link[™]
 Remote monitoring for added peace of mind
 *sold separately
- Evolution™ Controller Smart, user-friendly controls
- DPM^{**} Technology
 Intelligent power management allows for more coverage with a small generator
- Fuel Options
 Ability to run on natural gas or LP fuel

TOUGH, RELIABLE, PURPOSE-BUILT,

Generators are often required to run for hours, days or even weeks at a time. Continuous use can cause a lot of strain on engines not specifically engineered to withstand extended run times. We have developed robust engine solutions to ensure our generators provide the reliability necessary to power through these situations.

SIZING A GENERATOR IS BASED ON YOUR NEEDS

By sizing your generator according to your needs instead of your home's square footage, you won't overspend or be surprised by inadequate coverage. Generac has the solution; essential circuit coverage for the basics, managed whole-house for average coverage, and true whole-house coverage to protect it all.





Essential Circuit Coverage

Economical solutions cover the basics.

Many homeowners choose to cover only their essential circuits during an outage. Choose from options that create a simple, economical solution that keeps basics covered during an emergency.



Managed Whole-House Coverage

Power management gains more coverage from a smaller generator.

Gain up to whole-house coverage through smart power management. If it is unlikely you will turn on every appliance at the same time (most people don't), a smaller generator paired with a Generac power management switch provides whole-house coverage through a managed power solution by managing the power requirements of individual appliances.



Complete Whole-House Coverage

When the power goes out, everything comes on and stays on.

Generac's full line of backup power solutions includes larger generators capable of covering every circuit in any size home for complete whole-house protection. Never wait for an appliance to take its turn being powered. When the power goes out, everything goes on and stays on — no matter how many circuits need to be backed up.

RESIDENTIAL AND COMMERCIAL BACKUP SYSTEMS

The CorePower™ system and smaller kW Guardian® Series units are perfect for covering a select number of circuits or for managed whole-house coverage for small and medium-sized homes.

Guardian® Series

8, 11, 14, 17, 20 kW units









The #1 selling home standby generator. With Generac's Guardian Series, you can ensure you have the level of coverage that is appropriate to your needs. Either match your needs to a prepackaged system or have your dealer or contractor help design the best system for you.

CorePower™ Series

7 kW unit







The best value in residential standby power. The 7 kW CorePower system is a complete generator and transfer switch system, priced more affordably than any other generator and transfer switch package in the market. The compact design is engineered for easy maintenance and serviceability, and is ideal when space is at a premium.

FcoGen Series

6 kW unit





Engineered specifically for off-grid use. Generac offers the only automatic standby generator engineered specifically for off-grid applications. The EcoGen eliminates the expense and unreliability previously associated with alternative energy backup power options, instead providing affordable, reliable, low emission, off-grid standby power.



SPECIFICATIONS

Model	EcoGen	CorePower	Guardian Series Air-Cooled				
kW	6	7	8	11	14	17	20
Engine	OHVI 530cc	OHV 432cc	OHVI 410cc	OHVI 530cc	_	HVI 92cc	OHVI 999cc
QuietTest	No				Yes	Yes	
Enclosure	Steel	Composite	Steel			Steel or Aluminum	Aluminum

RESIDENTIAL AND COMMERCIAL BACKUP SYSTEMS

Larger kW units are capable of providing whole-house backup for most homes. They are also ideal for many commercial applications. Ask about Generac's commercial custom generators when three-phase or more than 60 kW is required.

Guardian® Series

25, 30, 45, 60 kW units





Need a little more power? The solid, reliable, increased power of a liquid-cooled engine provides whole-house protection for larger homes, and small to medium-size businesses such as convenience stores, restaurants and offices.

QuietSource® Series

22, 27, 36, 48 kW





The ultimate in home protection. Premium features are standard on the ultimate standby generator. Thanks to the low-speed engine, it's so quiet you'll forget you own a generator until you need it. Ideal for large residential and small to medium commercial applications.



SPECIFICATIONS

Model	Guardian Series Liquid-Cooled				QuietSource Series			
kW	25	30	45	60	22	27	36	48
Engine	In-line 4-cylinder				Low-speed in-line 4-cylinder V8			
QuietTest	Yes							
Enclosure	Steel Steel or Aluminum				Alu	minum		

PORTABLE GENERATORS

Generac's line of portable generators offers affordable reliability and options for home use, camping, job site or outdoor events. Power the fun stuff or cover an emergency. The wide range of sizes gives you the flexibility to choose as much power as you need.

iX Series

800 - 2000 Watts



Utilizing inverter technology, Generac's iX Series inverters provide clean and stable power, safe for computers and other sensitive electronic devices. Designed for life on the road, their durable, lightweight, compact design with built-in handle offers portable power for camping, tailgating, and recreational use.

- Compact size is up to 40% lighter than a standard generator of equal watts
- 12 volt battery charging capability (except iX800)

GP Series

1800 - 17500 Watts



With a range of power options, the GP Series is sure to have an affordable, reliable portable generator for your particular application.

- · Hardened steel tube cradle
- Fold-down handle and never-flat wheels



SPECIFICATIONS

Model	iX Series Portable Generators					
Watts	800 1400 1600			2000		
Engine	Generac 4-stroke OHV					
Runtime	3.5 hours @ 50% Load	5.7 hours @	5.3 hours @ 25% Load			
Fuel Tank	0.5 gal.	0.7 gal.	0.7 gal.	0.9 gal.		

Model	GP Series Portable Generators						
Watts	1800	3250	5500	6500	7500	15000	17500
Engine	OHV 163cc	OHV 208cc	OHV 389cc		OHV 420cc	OHV 990cc	
Runtime @ 50% Load	10.5 hours	10.3 hours	10 hours		12 hours	10 hours	
Fuel Tank	3.5 gal.	3.4 gal.	6.8 gal.		7.5 gal.	16	gal.
Electric Start Avail.	No				Ye	es	

PORTABLE GENERATORS



6500 - 10000 Watts



The premium quality and reliable performance of the XG Series comes from Generac's OHVI® engine. Depend on this rugged unit to provide years of reliable power to your event, job site, or home.

- Generac OHVI® engine on all models
- Illuminated control panel for improved visibility



3600 - 10000 Watts



Professional grade XP Series portable generators are engineered specifically with contractors and construction sites in mind.

- Generac OHVI® engine on all models
- Integrated lifting eye

LP Series

3250 & 5500 Watts



- Folding/Nesting Handle and Integrated Tank Holder: For compact storage and convenience
- PowerDial[™]: Provides total control at the turn of a dial, with all startup and shutdown functions in one simple, easy-access control (LP5500 only)

SPECIFICATIONS

Model	XG Series Portable Generators				
Watts	6500	10000			
Engine	OHVI 407cc OHVI 530cc				
Runtime @ 50% Load	10 hours				
Fuel Tank	9 gal. 10 gal.				
Electric Start Avail.	No Yes				

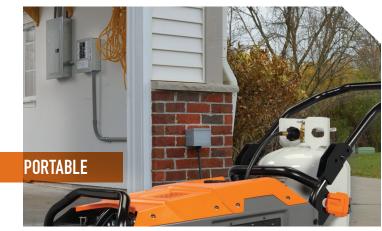
Model	XP Series Portable Generators					
Watts	3600	6500 8000		10000		
Engine	OHVI 216cc	OHVI 407cc		OHVI 530cc		
Runtime @ 50% Load	9.5 hours	11 hours	10 hours	9 hours		
Fuel Tank	4.7 gal.	9 gal.				
Electric Start Avail.	No	Yes				

Model	LP Series Portable Generators				
Watts	3250	5500			
Engine	OHV 212cc	OHV 389cc			
Runtime @ 50% Load	9 hours with 20 lb. tank/ 13.5 hours with 30 lb. tank	4.75 hours with 20 lb. tank/ 7 hours with 30 lb. tank			
Fuel Tank	20 lb. or 30 lb. propane tank (sold separately)				

TRANSFER SWITCHES

Generac designs and manufactures a complete line of automatic transfer switches to meet the requirements of virtually any emergency standby application and codes in all areas of the country. All switches are UL-1008 Listed.





Essential Circuit Coverage



- Pre-Wired Transfer Switch
 Offering the easiest and most cost-effective installation on the market, our pre-wired transfer switch is an excellent value when whole-house coverage is unnecessary.
- GenReady[™] Load Center
 New home construction or renovations with electrical upgrades are the ideal time to install Generac's GenReady Load Center.
 Enjoy substantial savings on installation and a simplified generator system.

Load Management: Whole-House Coverage



- Smart Switch[™] Digital Power Management Power management is the way to go for homeowners because more coverage can be gained from a smaller generator. Our Smart Switch allows everything in the house to run while cycling non-essential loads on and off as necessary. Engineered with Generac's Digital Power Management[™] (DPM) technology, the Smart Switch has the ability to manage two air conditioners right out of the box without adding additional components or cost. Gain even more flexibility by adding individual PPM modules to manage additional large loads.
- LTS Load-Shed Switch
 The LTS is the answer when more than six large loads need to be managed.
- RTS Switches
 The only CSA-approved, service-rated transfer switches available in the industry.

Manual Transfer Switch Kit



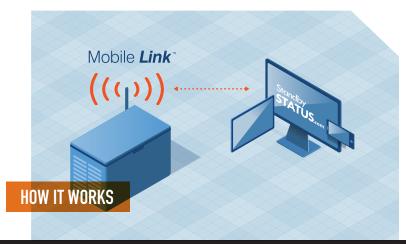
Portable generators only work with corded appliances that plug into electrical outlets, not with hard-wired systems. With a manual transfer switch, you can safely and easily deliver power from your portable standby generator directly to your home's electrical system to power your HVAC system, sump pump and well pump, security system, and more.

- Use your power cable to plug your portable generator into the power inlet box.
- 2. The power inlet box connects to the manual transfer switch.
- 3. The manual transfer switch connects to your home's electrical panel and allows for safe, secure transfer of power from the public utility lines to your portable generator.

REMOTE MONITORING

Mobile Link™ is the affordable new cellular remote monitoring system that gives customers peace of mind, by allowing them to know the status of their generator anywhere, anytime, using their computer, tablet or smart phone.







Reliable. Affordable. Easy.

Mobile Link's cellular-based technology offers significant advantages over existing alternatives:

- Lowest cost of any cellular monitoring solution.
- Cellular technology provides broad nationwide coverage without complicated set-up or maintenance.
- Installs in less than 15 minutes and remarkably easy to use.

Timely Notifications

StandbyStatus.com provides over 40 different generator notifications, including successful exercise, maintenance reminders, change in status, low battery, and fault alert. Users select which notifications they want to receive and when at up to four different email and four text message accounts. Maintenance alerts can also be sent to authorized service/maintenance providers so they can proactively provide professional support.

StandbyStatus.com

StandbyStatus.com features a user-friendly dashboard that allows customer to:

- View current generator status and upcoming maintenance needs
- Remotely set exercise schedule
- Review run and maintenance history
- Get local weather updates
- Change messaging settings

For more information, please visit www.standbystatus.com



For more information, such as FAQ's, visit us online at **www.generac.com**





Generac Power Systems, Inc. S45 W29290 Hwy. 59 Waukesha, WI 53189 1-888-GENERAC (1-888-436-3722)