

Rust-Oleum® Specialty New Magnetic Primer

ITEM NUMBER	#247596
DESCRIPTION	A primer with magnetic properties that transforms an ordinary surface into one that attracts magnets.
USES	Magnetic Primer can be applied to wood, metal, masonry, drywall and plaster, and is designed for creating surfaces that attract magnets on walls, doors, cabinet doors, children's furniture and more. Strong magnets with minimal weight adhere best to primed surface. Safe for use near electronics.
APPEARANCE	Flat black color that can be top coated with any color latex paint.
PACKAGING	Magnetic Primer comes in a 30 fl. Oz. (887ml) quart can inside a box.
SURFACE PREPARATION	(see directions in kit box for more details) Remove loose paint and rust with wire brush or sandpaper. Lightly sand glossy surfaces. Clean with soap and water, rinse and let dry.
MIXING	FOR OPTIMAL APPLICATION, SHAKE CAN IN AN ELECTRIC SHAKER IN THE PAINT DEPARTMENT. Stir thoroughly before use and regularly during application. If not shaken at the store, stir for at least 10 minutes or until the paint is a consistent dark color.
APPLICATION	Use a foam roller that is designed to give a smooth finish. Apply primer in an up and down motion. With roller, work the area to give the smoothest application. The smoother the surface, the stronger the magnetic attraction. For best results, apply 3 coats to use a whole quart for every 16 square feet. We recommend top coating with any later paint.
CLEAN UP	Clean roller and other application tools immediately with soap and water.

PHYSICAL PROPERTIES (Calculated values, may vary slightly from the actual manufactured material)

RESIN TYPE	Modified alkyd
SOLVENT TYPE:	Ketone/aromatic
VOC (Volatile Organic Compounds)	415 gm/lit
WEIGHT PER GALLON	19.45 lb/gal

WEIGHT PER LITER	2373.678 gms/lit
SOLIDS BY WEIGHT	13.7 – 27.4%
SOLIDS BY VOLUME	33.23
RECOMMENDED DRY FILM THICKNESS PER COAT WET FILM TO ACHIEVE DFT	2.0-3.0 mil 6.0 mils
PRACTICAL COVERAGE @ RECOMMENDED DFT	12-16 square feet
APPLICATION CONDITIONS	Temp between 50 -90 F and RH lower than 85%
DRY TIMES @70° - 80°F (21° - 27° C) AND 50%RH	30 minutes tack-free
SHELF LIFE	5 years
SAFETY (For additional information, see MSDS)	
FLASHPOINT	156F
LEAD-FREE	

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