



Thanks to an all-new industry standard, you can spec green manufactured products faster—and easier—than ever.

American Olean endorses Green Squared™, a new initiative for sustainable projects.



American Olean is committed to innovation—and we're among the first to join the Tile Council of North America in holding our products to an even higher standard. Introducing: Green Squared, the TCNA's third-party sustainability certification initiative, designed to help you best identify products that meet all ANSI A138.1 standards.

All of the company's U.S. facilities and its Monterrey, Mexico operations were included in the 3rd Party audit process, so architects and designers can be confident that selection of American Olean manufactured products which have achieved the Green Squared Certification meet the industry's toughest green standards. In fact, most of our products already meet the industry's most rigid green standard to date.

The Green Squared certification process tests every manufactured product in every phase of its lifecycle for:

- Green Squared certification uses measurable and verifiable criteria for products that possess a full range of social and ecological attributes
- This means sustainable product specification is now easier, faster and consistent across the industry
- Products certified under the Green Squared program can be identified by the Green Squared Certified mark

- Product Characteristics
- Manufacturing Operations
- End of Product Life Management

- Corporate Governance
- Innovation

Several traits define the sustainability of products. That's why Green Squared takes a multi-attribute, balanced approach by establishing criteria for environmental and social issues alike, including:

- Environmental Product Characteristics
- Environmental Product Manufacturing
- Raw Material Extraction

- End of Product Life Management
- Progressive Corporate Governance
- Innovation

A product must meet all mandatory requirements and a specified number (depending on product type) of elective requirements to pass the Green Squared certification process, providing a total package that reflects the full range of environmental considerations.

American Olean manufactured products have been Green Squared certified by Underwriter Laboratories – Environment, a recognized leader among auditing and verification services companies. So, choosing a American Olean product for all of your sustainable projects is effortless.



Visit www.americanolean.com/greensquared to search for products that meet Green Squared certification requirements.

