

Why Rubbermaid®?

Rubbermaid understands the complexity of your business, the multitude of challenges you face on a daily basis, managing food costs, time and labor issues. We strive to....

.... provide integrated Solutions

To help you strike a successful balance in managing the daily demands of your business, our experienced sales force provides a responsive level of customer service and a commitment to deliver integrated solutions for your unique operational needs.

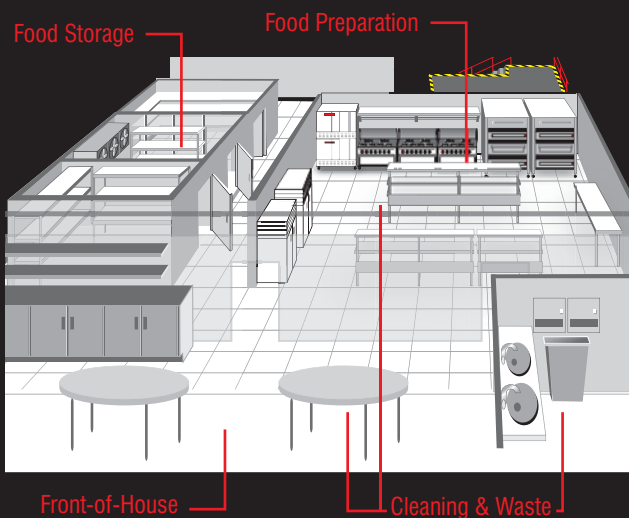
...ensure Operational Performance

Benefit from the value that comes with every quality Rubbermaid product: innovation that improves efficiency, durability that can save you money and integrated product systems that are specially designed to streamline your work flow.

....meet and exceed Safety Standards

To help manage these challenges, we developed the SmartKitchen program. This program includes a wide range of food service products designed and engineered to meet or exceed NSF, FDA and HACCP guidelines.

Rubbermaid, a brand you trust and a business partner you can rely on.



Rubbermaid

SMARTKITCHEN

Take the SmartKitchen Challenge!

The Rubbermaid SmartKitchen Challenge is our way for you, the chain operator*, to test first hand Rubbermaid smart solutions within your operation, and performance requirements.

Rubbermaid will replace existing competitive product currently in operation, with free Rubbermaid product for 1 store, for a test period of 30 days. After the successful challenge, specify** these and other Rubbermaid products for your operation's requirements for a minimum of 1 year.

Sign-up to take the SmartKitchen challenge!

1. Contact your Rubbermaid representative or authorized SmartKitchen distributor partner salesperson, to coordinate the challenge.
2. Make your product selections on the Challenge order form.
3. Upon receipt of your SmartKitchen Challenge order, your representative will assist with assembly, training and replacement of your existing competitive product.
4. Your representative will schedule progress follow-up visits on-site at days 7, 14 and 30.
5. Approve and award Rubbermaid SmartKitchen products!

Contact your Rubbermaid sales representative or call Customer Service at 1-800-347-9800.

* chain defined as 10 units or more
** applies to new store opening package and re-supply business

All dates, terms and conditions are represented on the SmartKitchen Challenge sign-up form. Program in effect from January 1, 2005 to December 31, 2005.

Prices, specifications and product availability are subject to change without notice.

Products manufactured under a quality management system registered to ISO 9002.

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Rubbermaid

SMARTKITCHEN

A program engineered for Chain Operators



...providing
Solutions

...ensuring
Operational Performance

...meeting & exceeding
Safety Standards



SMART KITCHEN

FOOD STORAGE

- Organize the kitchen with Rubbermaid's durable storage products that are stackable, nestable, and easy-to-clean.
- Streamline operations with Rubbermaid's food pans, a full cycle solution for storage, preparation, cooking and serving.
- Maintain safe food handling practices with Rubbermaid containers that are easy-to-see through and can be labeled for proper food rotation, to reduce food spoilage.



Cold & Hot Food Pans



Food Boxes



Ingredient Bins



Square Space Saving Containers

FOOD PREPARATION

- Comply with HACCP guidelines through the use of Rubbermaid preparation products designed with your kitchen processes and food handling practices in mind.
- Eliminate cross contamination with Rubbermaid's Color Coded Cutting Board System.
- Reduce multiple preparation tools used with Rubbermaid's high heat spatulas and spoon shaped scrapers designed to withstand temperatures of up to 500°F/260°C.



Color Coded Cutting Board System



Bouncer® Measuring Cups



High Heat Scraper & Spatulas



Scoops

TRANSPORT & FRONT-OF-HOUSE

- Simplify your preparation and transport tasks with Rubbermaid's system of racks, carts, and insulated carriers.
- Protect young customers with the innovative Sturdy Chair™ Youth Seat, designed to the latest ASTM (F404-99) safety standards.
- Minimize your replacement cost with durable, break resistant, easy-to-pour Bouncer® Pitchers which can withstand the most demanding foodservice environment.



Sturdy Chair™ Youth Seats



Utility Service Cart



Bouncer® Pitchers & Mugs



Max System™ Racks & Prep Cart

CLEANING & WASTE CONTAINERS

- Isolate areas or a zone when cleaning floors using Rubbermaid color-coded mopping systems to prevent the spread of contaminants.
- Alert customers of slip and fall hazards, with Rubbermaid safety products, reducing liability and risk.
- Maximize sanitation scores with Rubbermaid's complete line of durable waste and smoking management products.



Color Coded Mopping Combo Pack



Safety Signs



Groundskeeper® Tuscan Receptacle



Structural Foam Tilt Truck & Lid