

To say that Cerno's founders are friends is an understatement. Established by three lifelong pals, Cerno is a revolutionary company that designs and produces innovative, modern LED lighting and furniture, under one roof in the city where they grew up- Laguna Beach, California.

The trio has been compared to the Mod Squad and the A-Team, referencing their modern aesthetic and individual expertise: Nick Sheridan, design; Dan Wacholder, engineering; and Bret Englander, sales and marketing. They've been collaborating since boyhood in Laguna Beach. As kids, they built boats together, restored a 1970s RV and embarked on countless adventures along the Southern California coast. After pursuing diverse educational and professional goals, the three reunited in 2009, combining their complementary strengths in pursuit of a singular passion: to produce sustainable, beautiful and cutting-edge lighting.

Since the company's inception, the level of respect and trust formed during their youth now manifests itself as a kind of organic chemistry. Nick, Dan and Bret work together on a level that only exists between individuals who've known each other as long as they have. They're proud that Cerno's entire product line is designed and manufactured in the US, and attribute their purity of vision to the fact that the designer and engineer sit side by side, engaged in a continuous creative exchange.

Their first table lamp exemplifies Cerno's mission: to fuse quality, performance and resource efficiency with modern design. From the beginning, they've pushed the boundaries of LED technology, culminating in fixtures that exude warm light with minimal shadowing and maximal ambiance. The Cerno lighting collection depicts a synthesis of art and science, providing poetic illumination while delving into the way life is lived now. With luminaires for table, ceiling, wall and floor, Cerno offers a compelling array of edgy, enduring fixtures that unite form and function.

One of Cerno's most original fixtures, Cubo, infuses purposeful design with personality. A sensational sconce that transforms into a brilliant bedside reading lamp, it balances enduring craftsmanship and clean lines with the unexpected utility of an articulating arm. In 2010, Cubo received the LED award for "Best Luminaire for Public Use, Interior".

Throughout the collection, organic forms are complemented by the absence of unnecessary ornamentation. The Clauco pendant exemplifies the clean lines and charismatic illumination that define the Cerno collection. Silva is an artful juxtaposition of Baltic birch or walnut and metal, embodying the sleek lines reminiscent of a praying mantis. Balanced on a tri-leg base, Silva possesses an animated quality, lightly tethered by gravity. This energy-efficient, LED lamp is available for the table and floor, including a seven foot-tall variation that adds unmistakable sculptural impact to interior spaces.

AllModern offers the entire Cerno Lighting collection, ranging from designs for private use to public events. If you need assistance, please call us at 800.615.9703.